

How to Make an Interactive Video

Interactive videos are hosted on a secure, external server for employees and spouses to access on demand and when needed from a computer, tablet or smartphone. It is *interactive*, which means viewers can take supporting action while watching the video. They can:

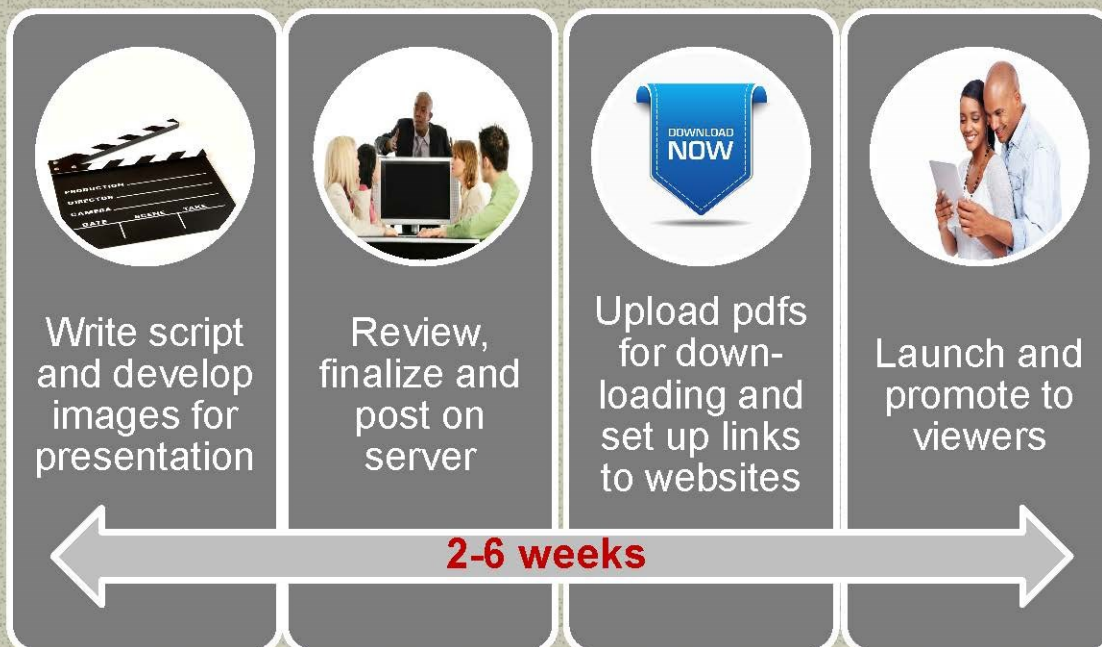
- **Download pdfs**, such as a benefits guide, FAQs, forms, etc.
- **Link directly to websites**, to enroll or find a doctor, for example
- **Answer questions** to provide feedback on their benefits

With our interactive videos, you can also track who views what and when.

For HR training, you can require sign-in for tracking who completes a program. Clients like that for HIPAA Privacy Rule compliance training.

Fast and Efficient Process

After we consult with you to create a communication plan and collect the information needed for the interactive video, we typically manage the following process.



Go to grohcomm.com for demos and more information.